



TOWN OF RANDOLPH, VERMONT

Economic Development Council

Meeting Minutes August 6, 2018 5:15 pm

Members present: Peter Reed, Roger Glovsky, Jay Hooper, CJ Stumpf, Ken Cadow, Tom Ayers, Winston Sadoo

Guests: Julie Iffland, Nathan Johnson -RACDC

Our meeting focused on the options for a centralized website for the Randolph area, which has been a recurring theme in community discussions. Julie and Nathan joined us from RACDC to review their efforts in this area under the “Tap the Valley” concept that has been in the works for the past several years. Their current beta site was demonstrated by Nathan, and shows some good promise to be a platform we can work from.

The website “scrapes” data from other websites in the area, including the library, Chandler, town of Randolph, and others, and presents a consolidated calendar of events. It also houses a fairly up to date database of area businesses and organizations. The website can be accessed at www.racdc.com/tty.

Issues discussed during the presentation:

- How is data collected and maintained, what is included
- Need for some degree of standardization of data for ease of scraping
- Cooperation and collaboration required from all contributing groups
- Role of town website- considered not useful to visitors/explorers
- Management and maintenance of the whole website
- Funding model- sponsorships/memberships/donations
- Communication with R3 and possible cooperative effort
- How do we move the process forward

We also discussed other models such as “DailyUV” which are membership based, which may help to guide us in our efforts. Meeting adjourned early to allow members to attend the R3 economic development task force meeting.

Respectfully submitted,

Peter Reed, Chair