



TOWN OF RANDOLPH, VERMONT

Economic Development Council

CoVID-19 Recovery Community Outreach / Creating Public Spaces
Via Teleconference
Minutes of June 11, 2020

Members Present: Mary Richter

In Attendance: Joshua Jerome, Perry Armstrong, Valerie Schoolcraft, Julie Iffland, Bethany Lambert, Gary Dir, John Lutz

Not in Attendance: Damian DiNicola

Purpose of Meeting: To work in a coordinated effort with REDC, RACDC and R3 to communicate to the Randolph Region communities that businesses are open, practicing social distancing and have put safe protocols in place.

There were many ideas and discussion for gathering places, communication, marketing/tourism, and funding.

Creating Public Spaces (Joshua, Perry, Gary)

Josh and Perry to walk around town, take measurements for potential sites to extend dining, shopping, etc. outside creating parklets, seating with tents, umbrella, etc.

Communication (Mary, Julie, Bethany, Damian, Gary)

Electronic Communication: Front Porch Forum, Randolph town website, RACDC/RAMAN, Town of Randolph Facebook page, The Herald link, etc.

Mary forwarded a sample business directory (attached) to Julie to review to ensure information is up to date and add pertinent information with businesses open hours, social distancing protocols.

“Montpelier Alive” is a great example providing local business information

<http://montpelieralive.org/515/COVID-19-Updates>.

Julie suggested an educational component be added to the communication. Gifford has been communicating with the community for testing as well as Maury Smith and Marcus Coxon working on a project with GMC on business recovery.

We have a resource working behind the scenes to develop a brochure/pamphlet.

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Printed Communication

Gary and John provided costs associated with bulk mailing. They worked with Spaulding Press and the cost was approximately \$.40/piece. For a mailing need to consider design, printing, distribute, carrier route 1 or 2.

Marketing and Tourism

Dependent on Economic Recovery Package & Phase 2

Gary and John mentioned a person they have been working with.

Funding

Legislature passed \$70 million out of the \$310 million in Phase 1 and \$90 million in Phase 2 per the Governor's approval.

Once the Legislature passes the bill, it will go to Agency of Commerce and Community Development (ACCD) for them to complete a plan within 10 days.

Next Scheduled Meeting: Friday, June 19, 2020

Meeting adjourned at

Respectfully submitted,
Mary V. Richter, Chair